



TOP TEN REASONS TO BUY AN INTERNATIONAL® DURASTAR™

In your line of work, people rely on you. Which is why you rely on the International® DuraStar™. A truck that works hard, stays out on the road, and keeps everyone comfortable stop after stop, day after day. See for yourself why International has been the market share leader in medium-duty trucks (class 6 and 7) for 18 years and counting.

Driver Satisfaction

1 COMFORTABLE, ERGONOMICALLY DESIGNED DRIVER ENVIRONMENT WITH UPGRADED INTERIORS

A roomy and wide cab and convenient switch placement keep drivers of all sizes comfortable, while wide door openings and easy-to-grasp interior door handles make entry and egress smooth and easy. This means increased driver satisfaction and productivity.

Also, with the DuraStar we have introduced new upgraded interiors, which feature:

- Bold color scheme
- Cup holders
- Reduced noise due to new thicker, durable inside door panels
- Courtesy light in door for improved step visibility
- New instrument cluster and liquid crystal display
- Reliability enhancements resulting from Electrical System Controller and Power Distribution Center being moved inside the cab

2 SUPERIOR RIDE AND MANEUVERABILITY

The International product was designed from the outset with ride and handling in mind, with standard rear-suspension rubber auxiliary springs providing better stability and a smoother ride. In addition, a set-back axle provides outstanding maneuverability and a tight turning radius.

3 BEST-IN-CLASS STANDARD FEATURES

Experience the industry-leading features that come standard on all of our trucks: Chrome grille with 3-piece tilt hood, 4-wheel disc brakes with ABS, breakaway mirrors and halogen headlights, steel powder-coated bumper, and wing vents.

4 BUILT TO SERVE A VARIETY OF APPLICATIONS AND MISSIONS

Our trucks let you focus on running your business, no matter what business you're in. Extended and crew cab options are available to meet the specific needs of your business. Multiple chassis configurations and GVW ratings handle whatever job your business takes on.



Low Cost of Ownership

5 A LEADER IN RESALE VALUE

You can count on the International® DuraStar™ to give you the most for your money. Bold styling, durable engines, and reliable cab and chassis provide for resale value recognized as the industry leader.

6 REDUCED PREVENTATIVE MAINTENANCE COSTS

We help to make your business low maintenance. With our extended and synchronized service intervals, you save money by staying on the road and out of the shop.

7 INDUSTRY-LEADING NORTH AMERICAN SUPPORT

With nearly 900 dealer locations nationwide, International offers you the industry's largest network of truck experts. With flexible parts, service and finance programs to meet your transportation needs, wherever your trucks travel, we're right there with you.

8 FIVE-STEP PAINT PROCESS WITH OVER 1,000 PAINT COLOR OPTIONS

Get quality and satisfaction with any paint color you choose for your company. Backed by a five-year limited cab warranty, your truck will keep the professional-looking appearance for years to come.

Integrated Powertrain

9 POWERED BY MAXXFORCE™

The International DuraStar powered by Maxxforce™ engines delivers up to 9-13% improvement in fuel economy over previous International vehicles while maintaining responsive vehicle performance.

- The MaxxForce 7 provides double digit fuel economy improvement over the previous engine and has dramatically reduced the noise output from the engine. In fact, noise levels created by the MaxxForce 7 at idle have been reduced by 71%
- The MaxxForce DT is an evolution of the legendary International DT 466. This premium in-line 6-cylinder with proven wet-sleeve design is built with one goal in mind – deliver the kind of performance and long life it takes to bring real success to your operation

Diamond Logic Electrical System

10 INTERNATIONAL DIAMOND LOGIC® ELECTRICAL SYSTEM

Profit potential is maximized with the added brainpower and integration of this completely flexible and expandable electrical system. Easy-to-use self-diagnostics, programmable switches and safety interlocks are just some of the durable and customizable features meant to reduce your repair costs and increase your reliability and uptime.

In addition, we have now included our optional new convenience package, which includes automated pre-trip inspection, parking brake alarm, windshield wiper speed control and headlights on with wipers.